

Örebro Universitet

Media and Communication Studies



Journalism Connected

Master (one year) Programme Journalism Connected, (60 ECTS Credits)

At the heart of Journalism Connected is the digital reporter, equipped for the globalizing world, who is capable of mastering interactive ICTs in story and content production.

The one-year Journalism Connected Programme addresses students with an undergraduate degree in arts, science and/or other disciplines and with little or no previous journalism education or experience. It's for you who would like to transform your competence in, for example, economics, technology or design towards journalism. You will acquire digital journalism knowledge and skills of reporting, media editing and production. The utilization of Information Communication Technologies and NetCTs is central to the programme. The proliferation of multi-media technologies has made skills in these areas necessary for today's journalist in order to become successful in the profession. Contemporary and future journalists need practical knowledge which is different from traditional print or broadcast production, exploiting the distinctive qualities of new interactive media, such as the ability to design, link, archive, and produce content for multiple platforms, and integrate readers/users through social media. However, core journalism skills are still essential, so you will learn to research, gather, evaluate and analyze information and sources, and to write with accuracy, brevity, clarity in an ethically informed way. The programme has a global focus on journalism as well as on society.

Journalism Connected courses are designed within an entrepreneurial media business format, where you are exposed to the concept of newsroom production. In a simulated media company, you will understand/experience different newsroom job titles and meet deadlines. You will work individually and as part of a team in news research, design and production on interactive multiplatform applications for delivering and evaluation. You will be part of student team(s) which will shepherd media stories through the production pipeline – from sketch and design to final implementation, testing, and maintenance. Important principles for Journalism Connected are creative learning through 'trial and error', independency and responsibility. Language: English.

There are many paths students can set on. As a Journalism Connected graduate, you can work as a journalist in a traditional news media company, as well as a paid freelancer or 'stringer' for existing companies. Or you can become a paid full-time blogger or fact-gathering journalist for NGOs or government bodies. The field is wide open and is expanding every day.

Career

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